

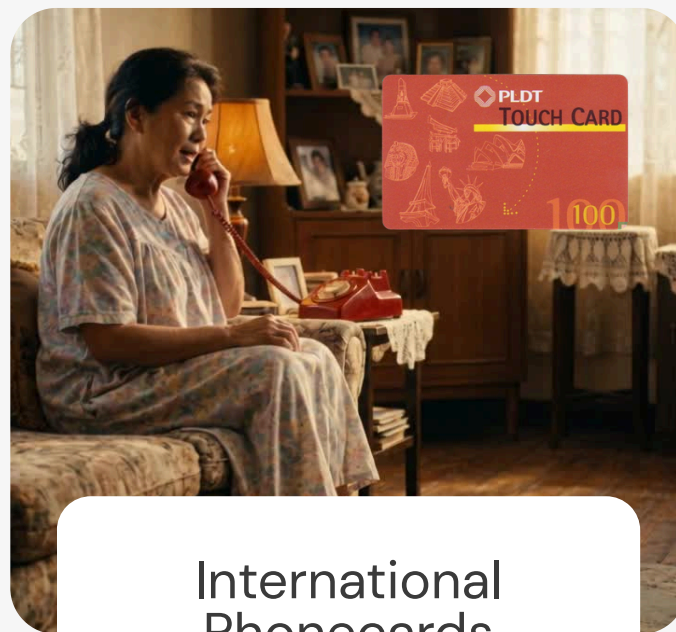


SYNC CITY '26

REACHING FILIPINOS WORLDWIDE



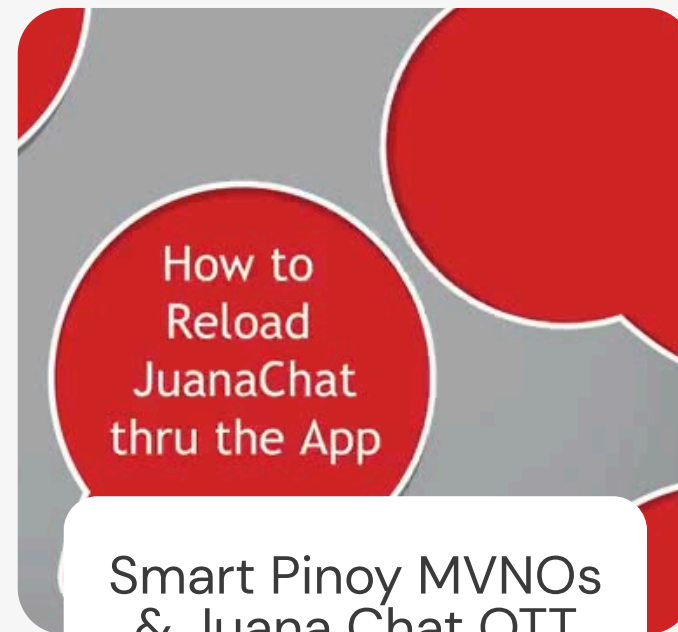
More than **20 YEARS**
of keeping families connected across borders



International
Phonecards



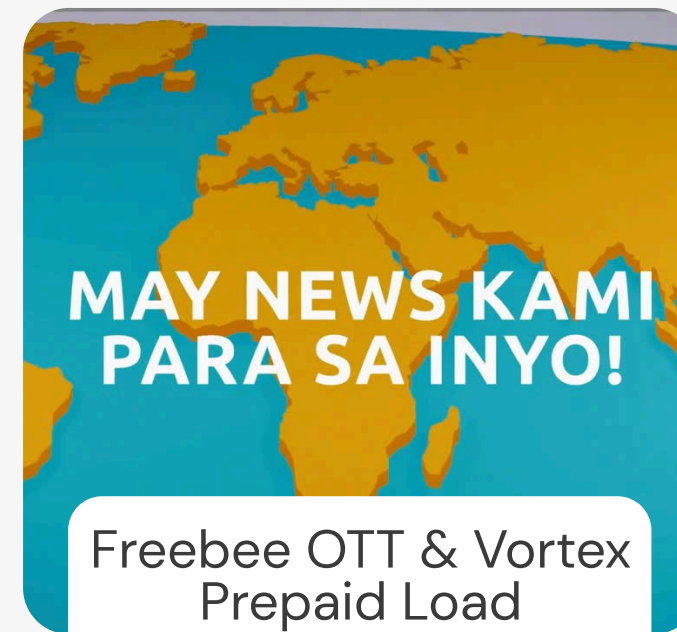
2002



Smart Pinoy MVNOs
& Juana Chat OTT



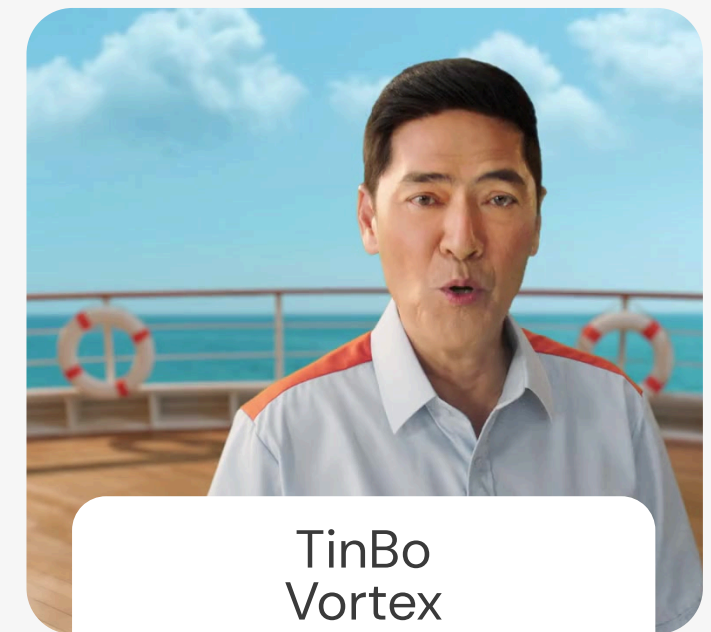
2004-2016



Freebee OTT & Vortex
Prepaid Load
Distribution Platform



2017-2022



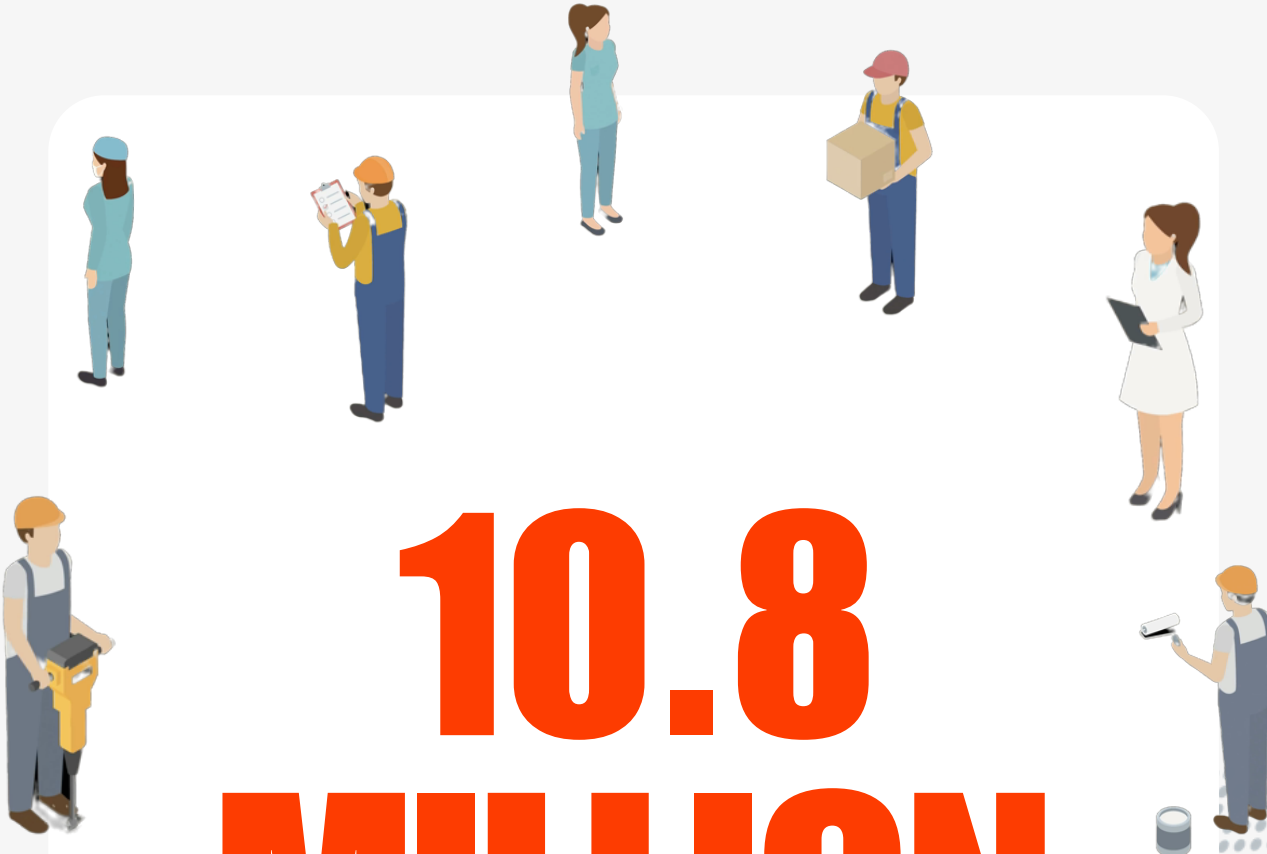
TinBo
Vortex
ramdam



2022-2026

UNDERSTANDING THE OFW MARKET

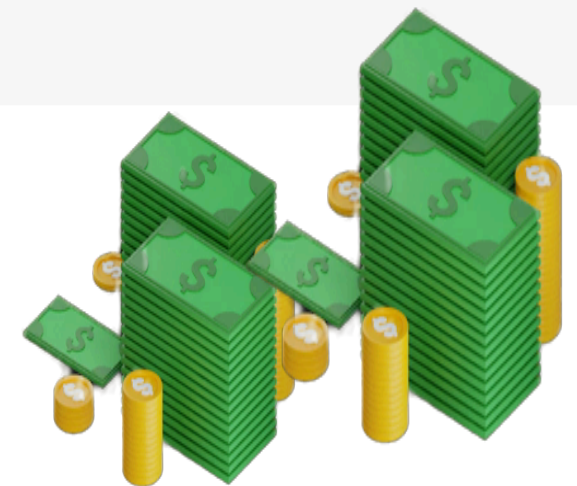
The market built on cross-border consumption



**10.8
MILLION**

Filipinos living & working
overseas across multiple
industries & regions

Source: Commission on Filipinos Overseas



**\$35.53
BILLION**

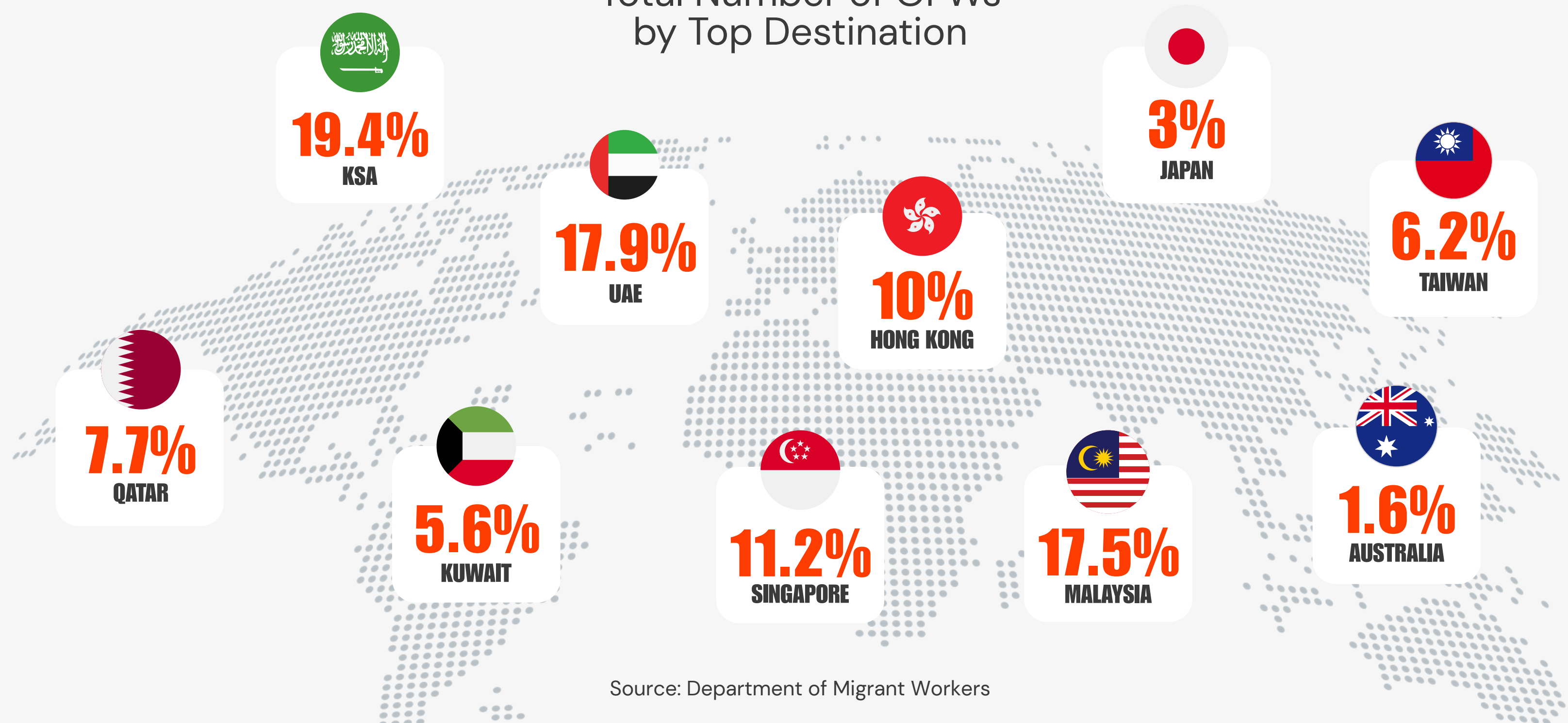
All-time high OFW
remittance
(Jan 2025 – Dec 2025)

Source: Bangko Sentral ng Pilipinas

UNDERSTANDING THE OFW MARKET

The market built on cross-border consumption

Total Number of OFWs
by Top Destination



Source: Department of Migrant Workers

The background image is a composite. The top half shows the interior of a remittance center with several people, including a woman in a hijab and a man in a uniform, standing in line. A sign in the background reads 'AL ANSARI EXCHANGE'. The bottom half shows a woman in a yellow sweater looking at her smartphone. The text 'For Filipinos, alaga has never stopped.' is overlaid on the image. 'alaga' is in a red rounded rectangle, and the rest of the text is in white.

For Filipinos,
alaga has never
stopped.

A woman with long dark hair, wearing a bright yellow ribbed sweater, is looking down at a smartphone held in her hands. She is standing outdoors in an urban environment with blurred buildings and greenery in the background. The image has a semi-transparent dark overlay.

It has simply become
more **CONNECTED**

A chef in a white uniform and hat is looking at a smartphone in a professional kitchen. The kitchen has stainless steel shelves, pots, and a large range hood. The text "It has simply become more IMMEDIATE" is overlaid on the image.

It has simply become
more **IMMEDIATE**



It has simply become
more **DIGITAL**

The Everyday Challenges of the OFW

The **Everyday** Challenges of the OFW



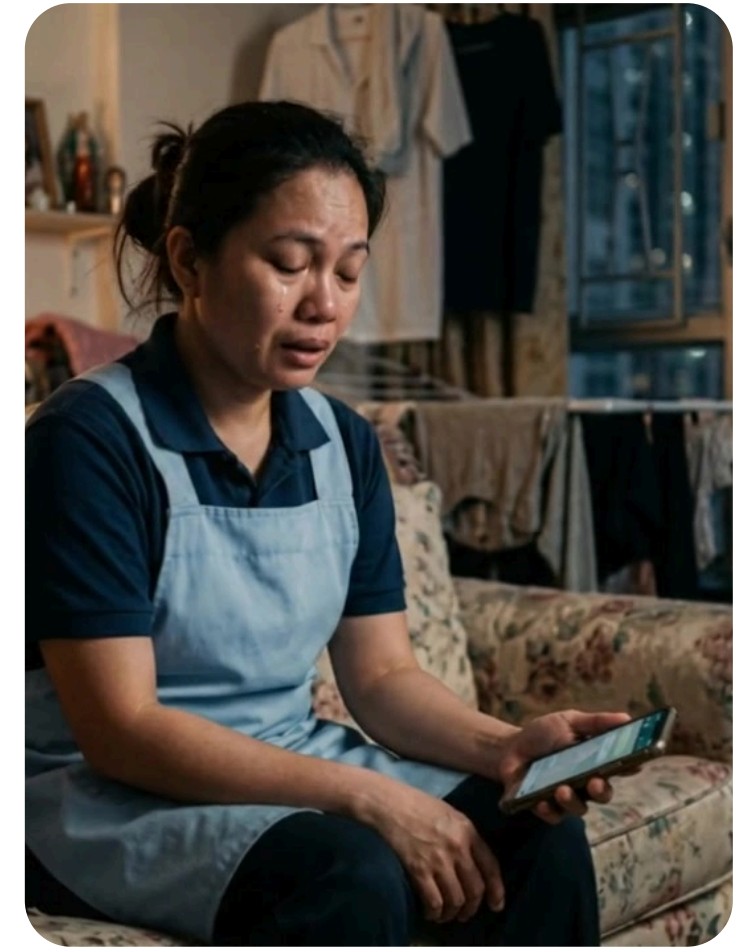
**Financial
Mismanagement**



**Lack of Accesss
to PH Digital
Banking**



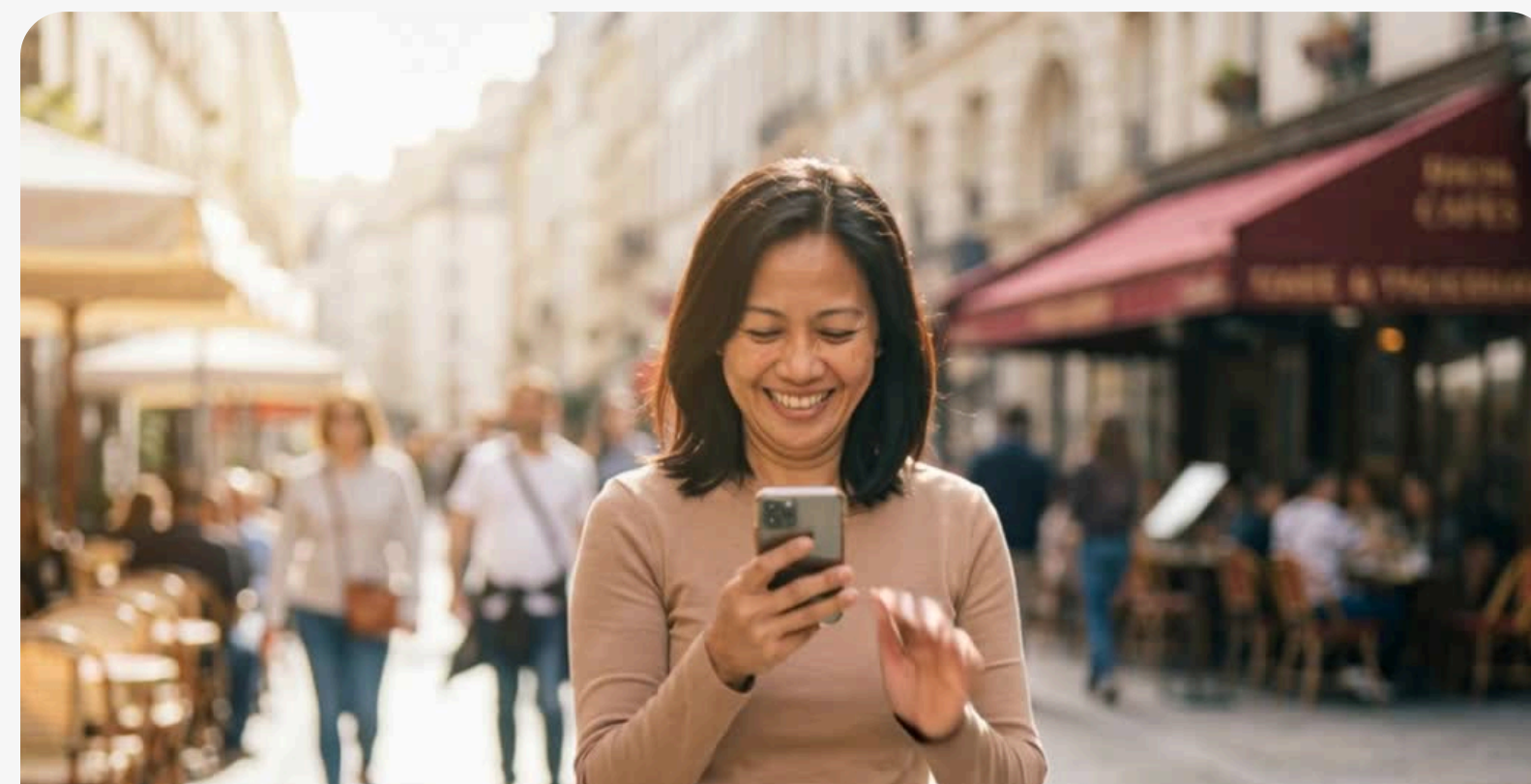
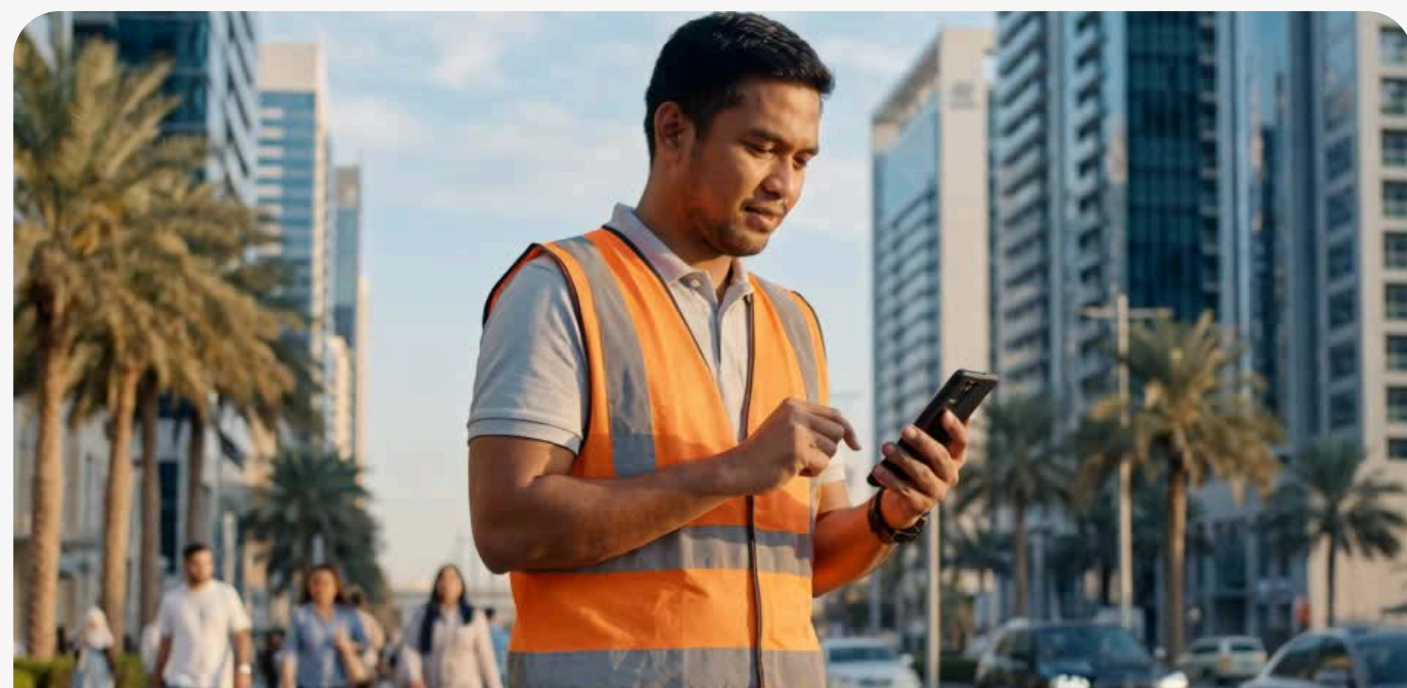
**Family
Emergencies**



Homesickness



Made for OFWs, Built for Family.



Alagang TinBo



Hi, Bossing Ed

Your Smart Virtual Number

Receive OTPs, make calls, and send texts to the Philippines via the Smart Virtual Number.

Get SVN

PH Time April 24 01:48 PM



ePadala



Food



Shop



Bills



Leisure



Load



Govt



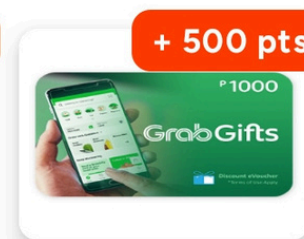
Health

Recommended



Jollibee 500

USD 9¹⁰



GRABGIFTS
P1000 Gift Code

USD 16⁸⁷



MWell P499

USD 8²⁵





Alagang TinBo
Para Naman sa Kanila

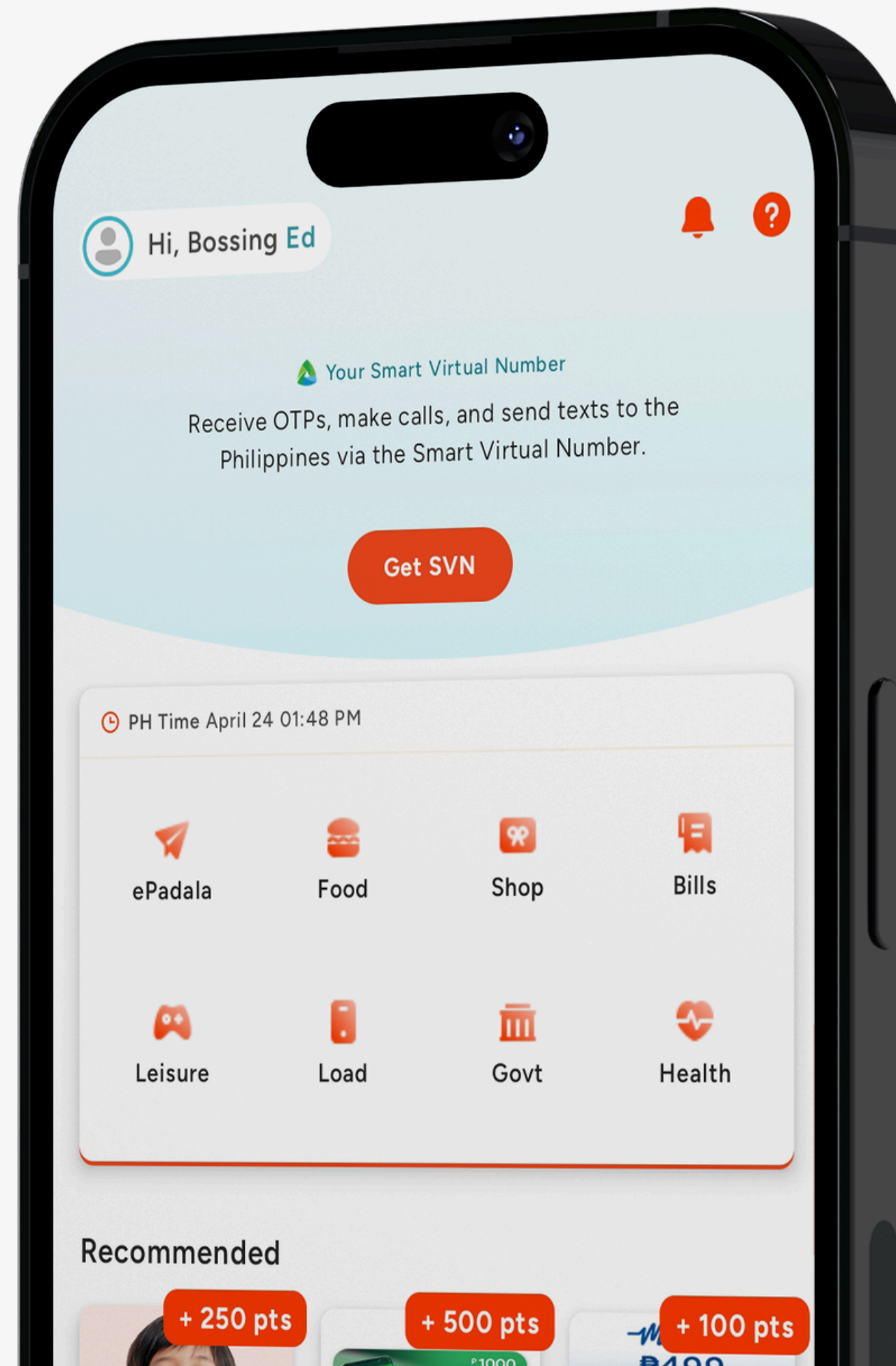


POWERED BY  **PLDT**
Global

Global Gift
Vouchers



International
Telco Load



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TinBo (OFW marketplace)

UNDERSTANDING THE OFW MARKET

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tinbo VORTEX



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REACHING FILIPINOS WORLDWIDE