

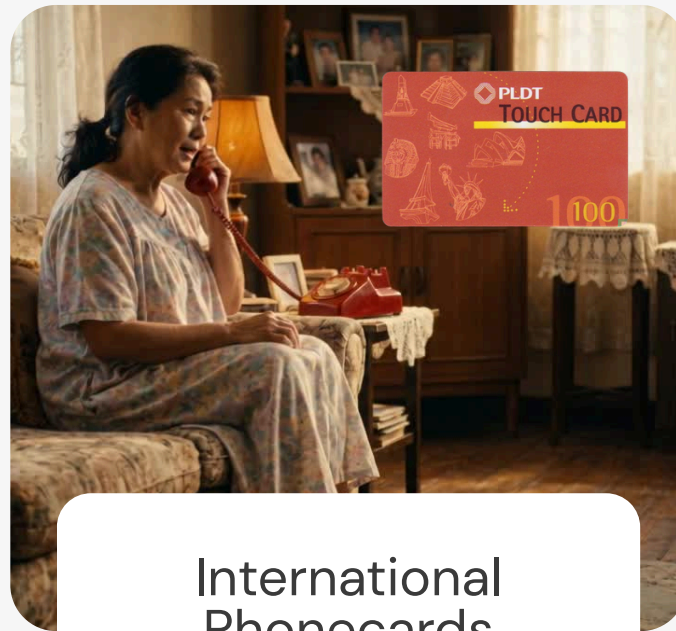


SYNC CITY '26

REACHING FILIPINOS WORLDWIDE

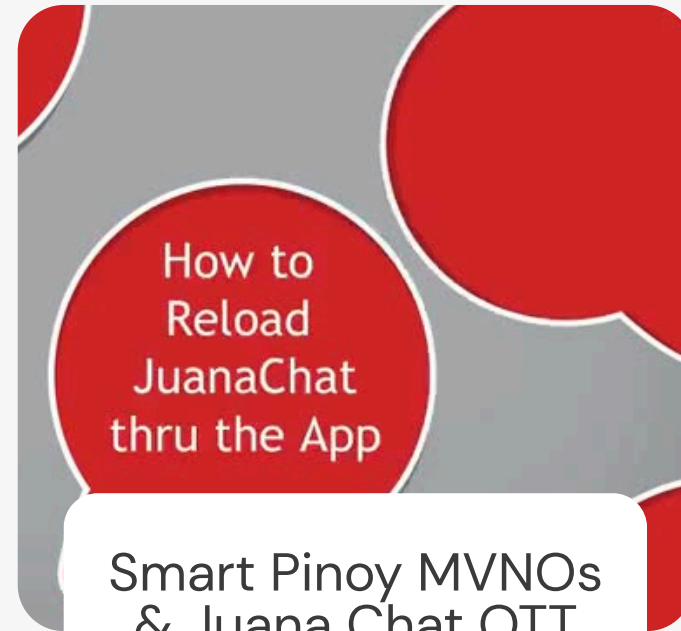


More than **20 YEARS**
of keeping families connected across borders



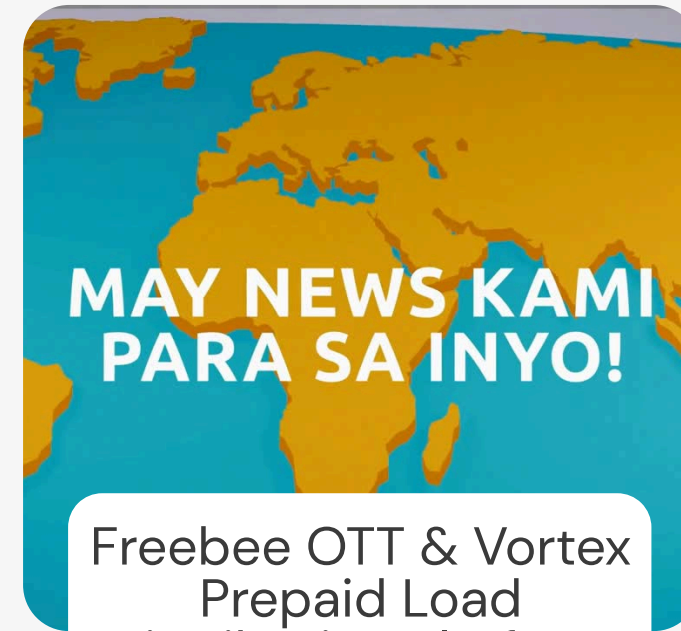
International
Phonecards

2002



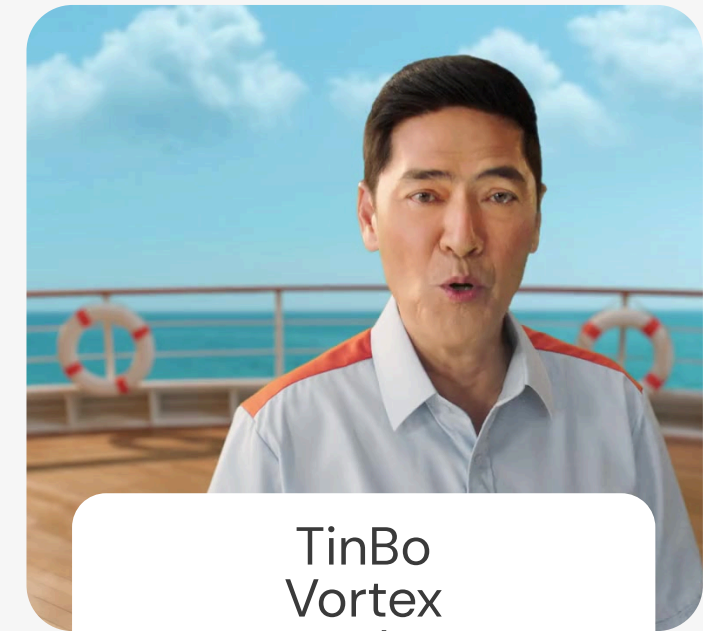
Smart Pinoy MVNOs
& Juana Chat OTT

2004-2016



Freebee OTT & Vortex
Prepaid Load
Distribution Platform

2017-2022



TinBo
Vortex
ramdam

2022-2026

UNDERSTANDING THE OFW MARKET

The market built on cross-border consumption



**10.8
MILLION**

Filipinos living & working overseas across multiple industries & regions

Source: Commission on Filipinos Overseas



**\$35.53
BILLION**

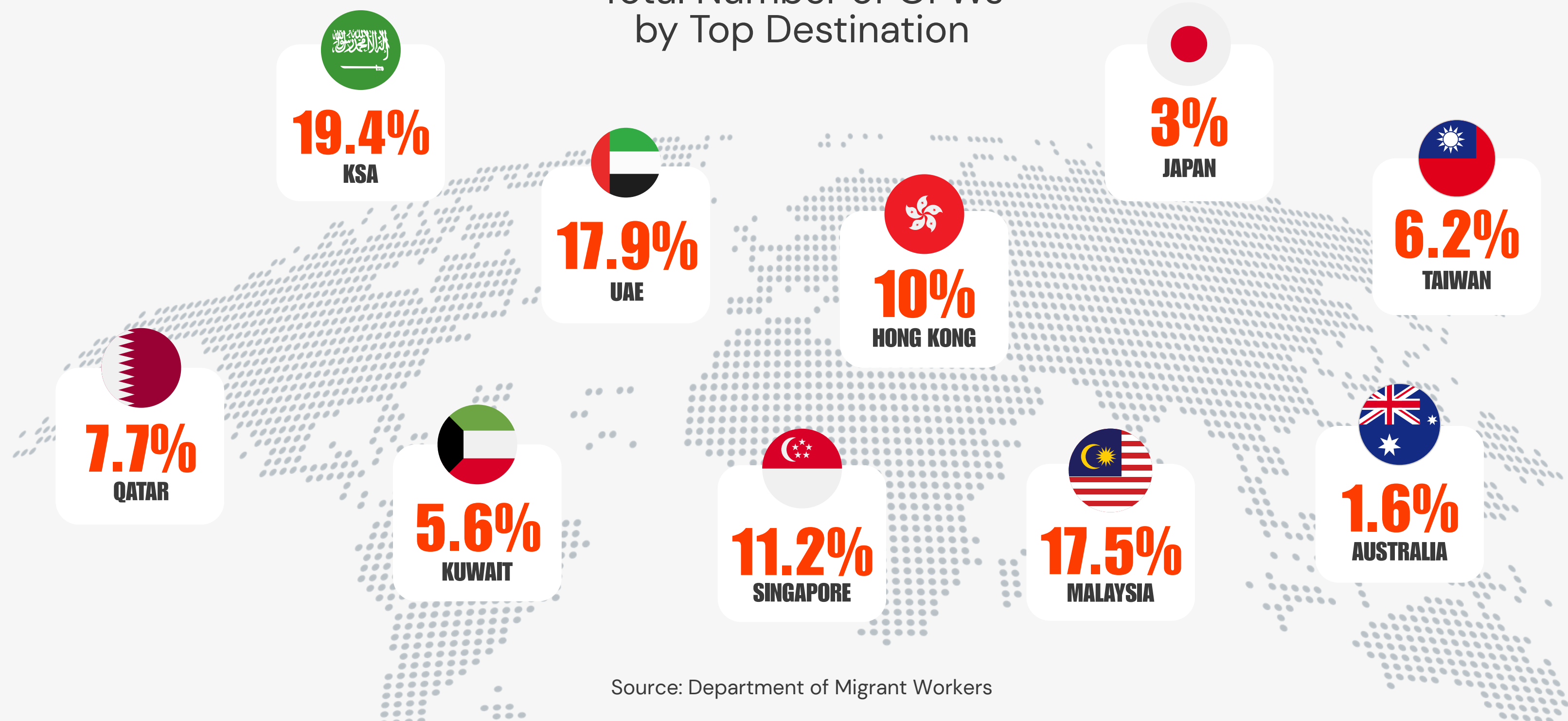
All-time high OFW remittance
(Jan 2025 - Dec 2025)

Source: Bangko Sentral ng Pilipinas

UNDERSTANDING THE OFW MARKET

The market built on cross-border consumption

Total Number of OFWs
by Top Destination



Source: Department of Migrant Workers


A busy remittance center with staff and customers. In the foreground, a woman in a grey hijab and uniform looks towards the camera. Behind her, a man in a light-colored uniform with a blue lanyard stands. In the background, other staff members are working at counters, and customers are waiting. A sign in the background reads "خدمات التحويل REMITTANCE".


For Filipinos,

alaga

has never

stopped.

A woman in a yellow sweater is looking at her smartphone. The background is a blurred outdoor scene with green trees and a building.

A woman with long dark hair, wearing a bright yellow ribbed sweater, is looking down at her smartphone. She is standing outdoors in an urban environment with buildings and trees in the background. The image has a semi-transparent dark overlay.

It has simply become
more **CONNECTED**

It has simply become

more

IMMEDIATE



It has simply become

more

DIGITAL

Connecting the **10.8 Million Dollar-Earning Filipinos Overseas**
to their Families and Communities

What is the ~~challenge~~ opportunity?

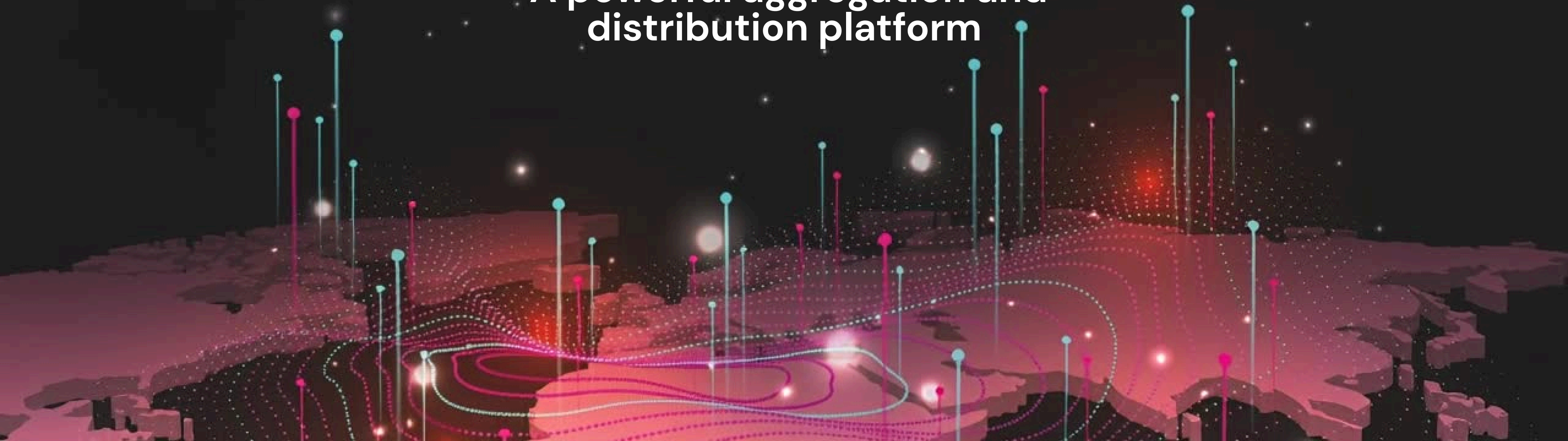
Bridging the **GAP between the Filipinos Overseas** and their favorite brands

Marketing and distributing the Brands
to the scattered Filipino Communities

Introducing

VORTEX

A powerful aggregation and
distribution platform





Multi-Category Digital Aggregation and Global Distribution Platform

A futuristic cityscape with modern buildings and colorful domes under a cloudy sky. The buildings feature intricate geometric patterns and structures. In the foreground, there are two large, colorful, dome-shaped structures with a mosaic-like pattern of triangles in shades of blue, green, and purple. The sky is overcast with soft, grey clouds.

API-Enabled Global Distribution Network for Digital Products and Services



Secure Digital Voucher Orchestration
in Real Time

Expand your
Brand Awareness
and Coverage

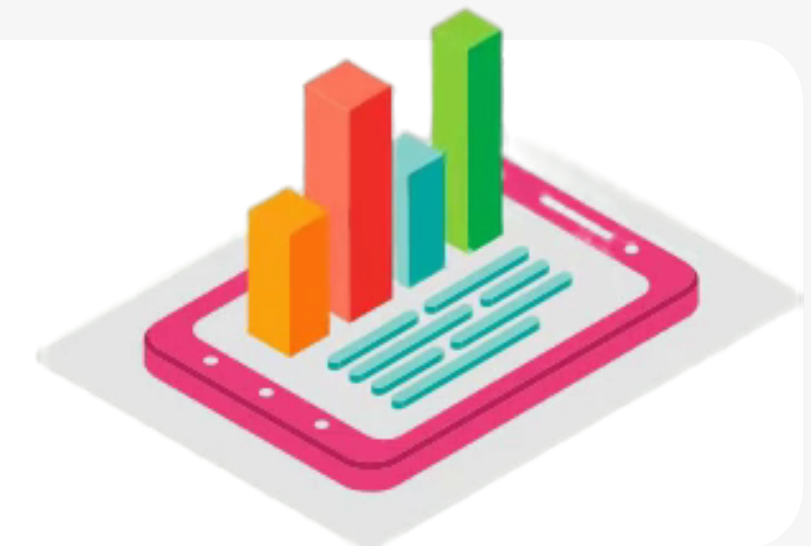


What's in it for **you?**

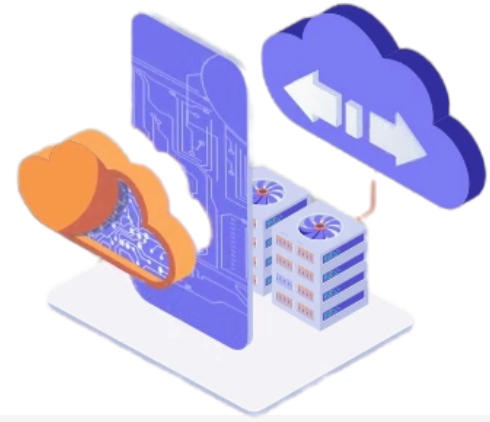
Opportunity to
create new
Products and
Business Pillars



Streamline
International
costs and cut
time to market



**Scalable Sales
Network**



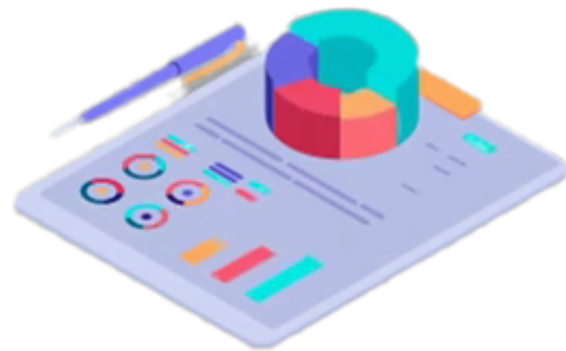
**Seamless
Integration**



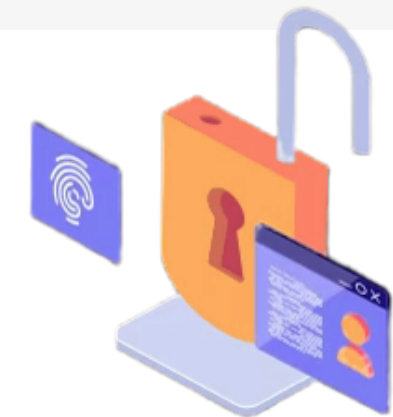
VORTEX

International Key Features

**Real-time Data
Analytics**



**Trusted and
Secure**





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Vortex (Aggregation and Distribution Platform)

UNDERSTANDING THE OFW MARKET

SYNC CITY '26





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