

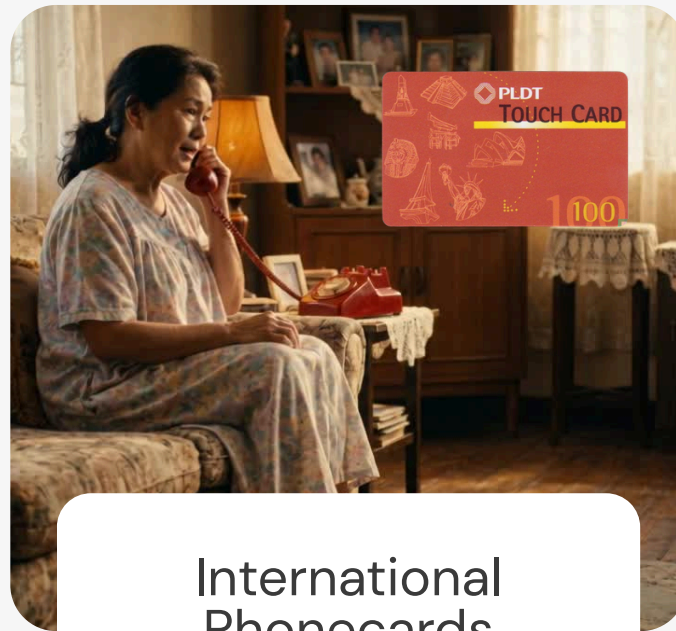


SYNC CITY '26

REACHING FILIPINOS WORLDWIDE

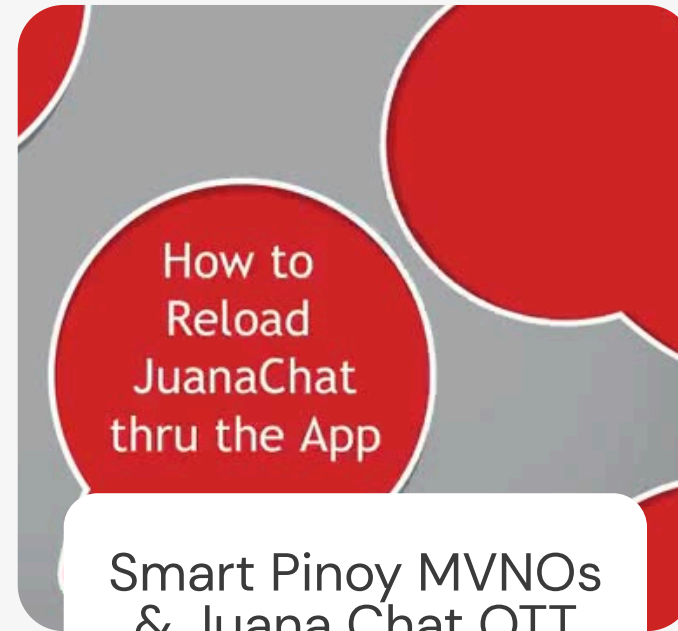


More than **20 YEARS**
of keeping families connected across borders



International
Phonecards

2002



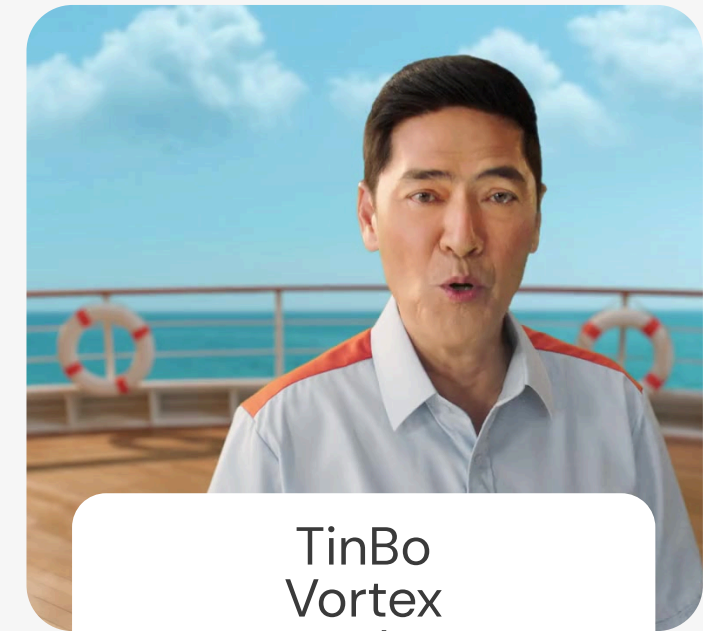
Smart Pinoy MVNOs
& Juana Chat OTT

2004-2016



Freebee OTT & Vortex
Prepaid Load
Distribution Platform

2017-2022



TinBo
Vortex
ramdam

2022-2026

UNDERSTANDING THE OFW MARKET

The market built on cross-border consumption



**10.8
MILLION**

Filipinos living & working overseas across multiple industries & regions

Source: Commission on Filipinos Overseas



**\$35.53
BILLION**

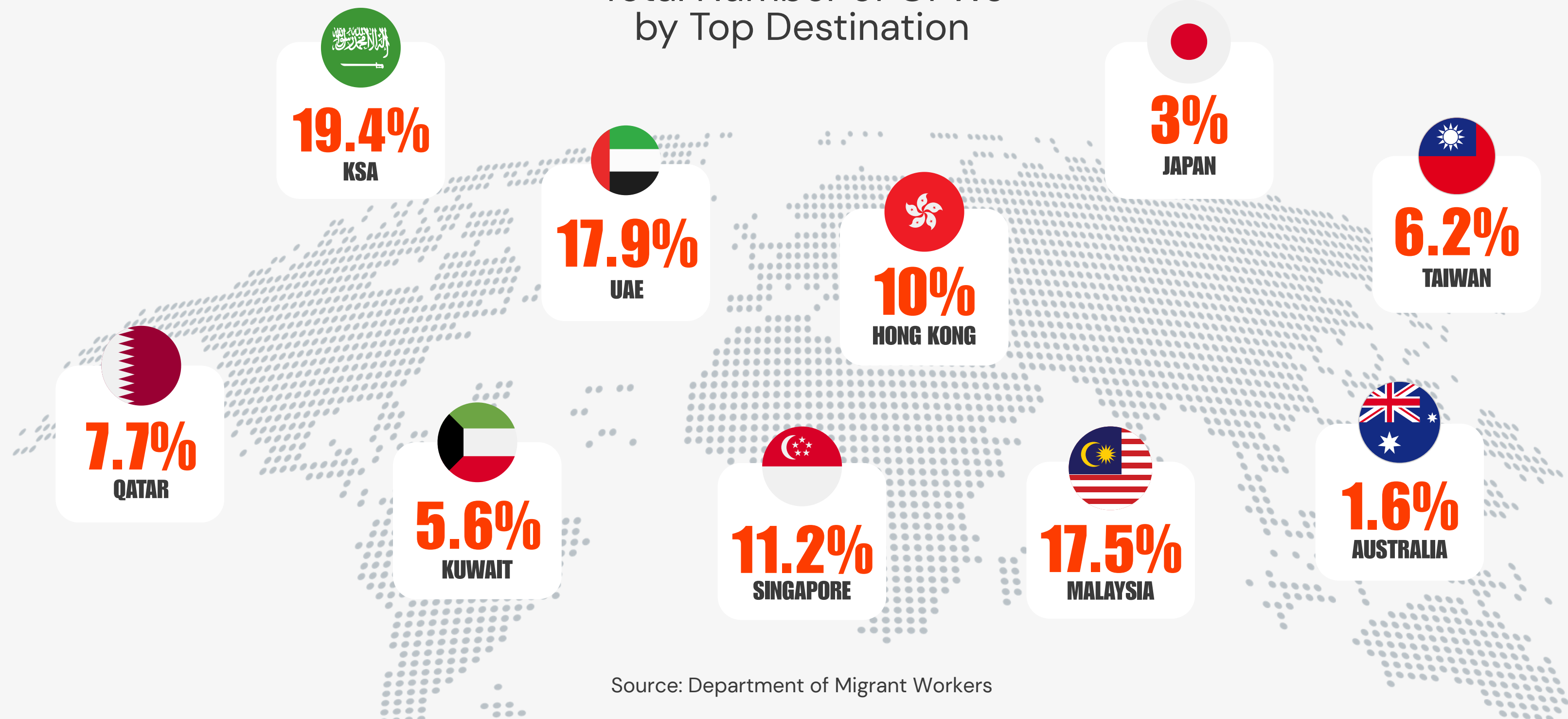
All-time high OFW remittance
(Jan 2025 - Dec 2025)

Source: Bangko Sentral ng Pilipinas

UNDERSTANDING THE OFW MARKET

The market built on cross-border consumption

Total Number of OFWs
by Top Destination





Source: Department of Migrant Workers

A busy remittance center with staff and customers. In the foreground, a woman in a grey hijab and uniform looks towards the camera. Behind her, a man in a light-colored uniform with a blue lanyard stands. In the background, other staff members are working at counters, and a sign for 'AL ANSARI EXCHANGE' is visible. A sign in the background reads 'خدمات التحويل REMITTANCE'.

For Filipinos,

alaga has never
stopped.

A woman in a yellow sweater looking at her smartphone. She is in the foreground, looking down at her phone. The background is a blurred outdoor scene with green trees and a building.

A woman with long dark hair, wearing a bright yellow ribbed sweater, is looking down at her smartphone. She is standing outdoors in an urban environment with buildings and trees in the background. The image has a semi-transparent dark overlay.

It has simply become
more **CONNECTED**

It has simply become

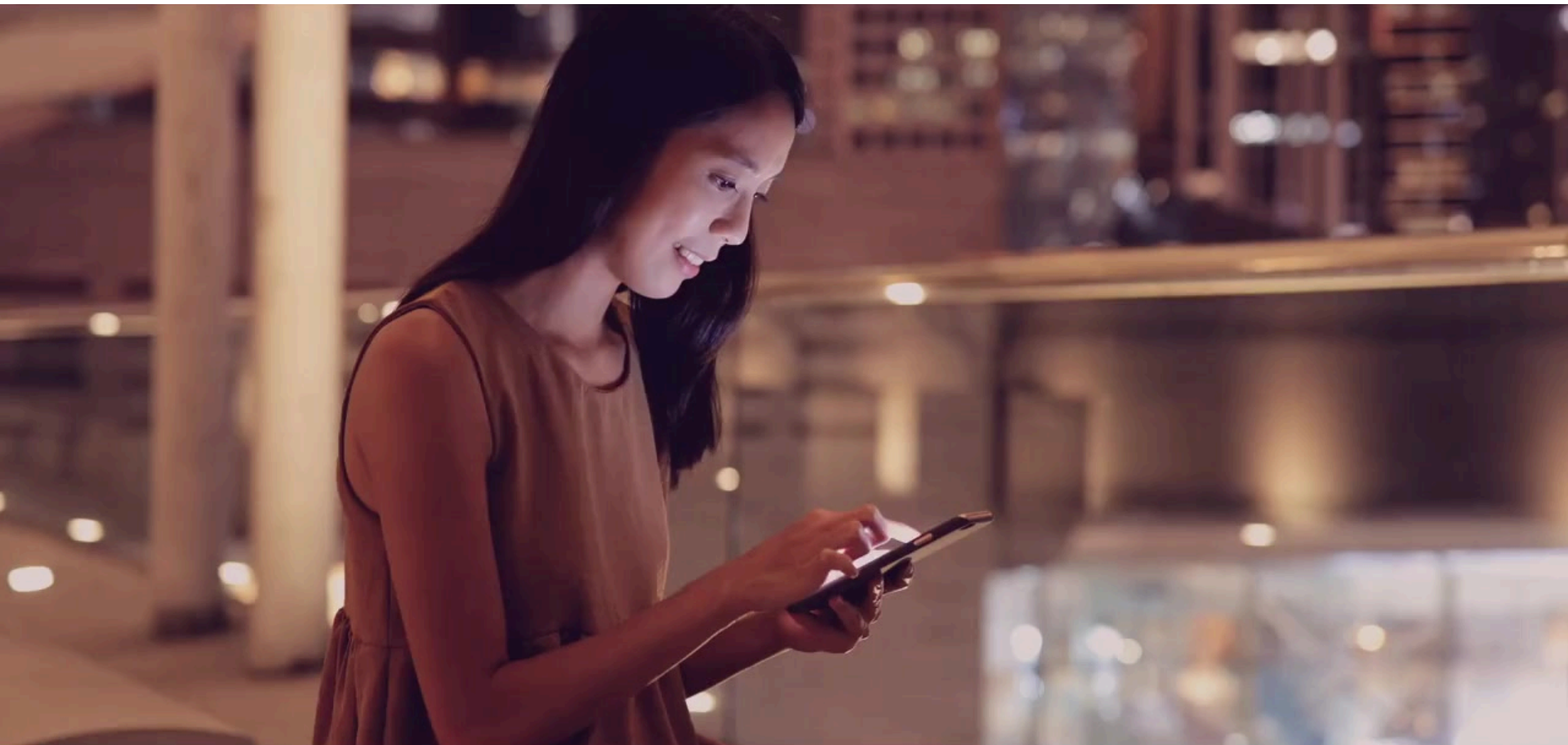
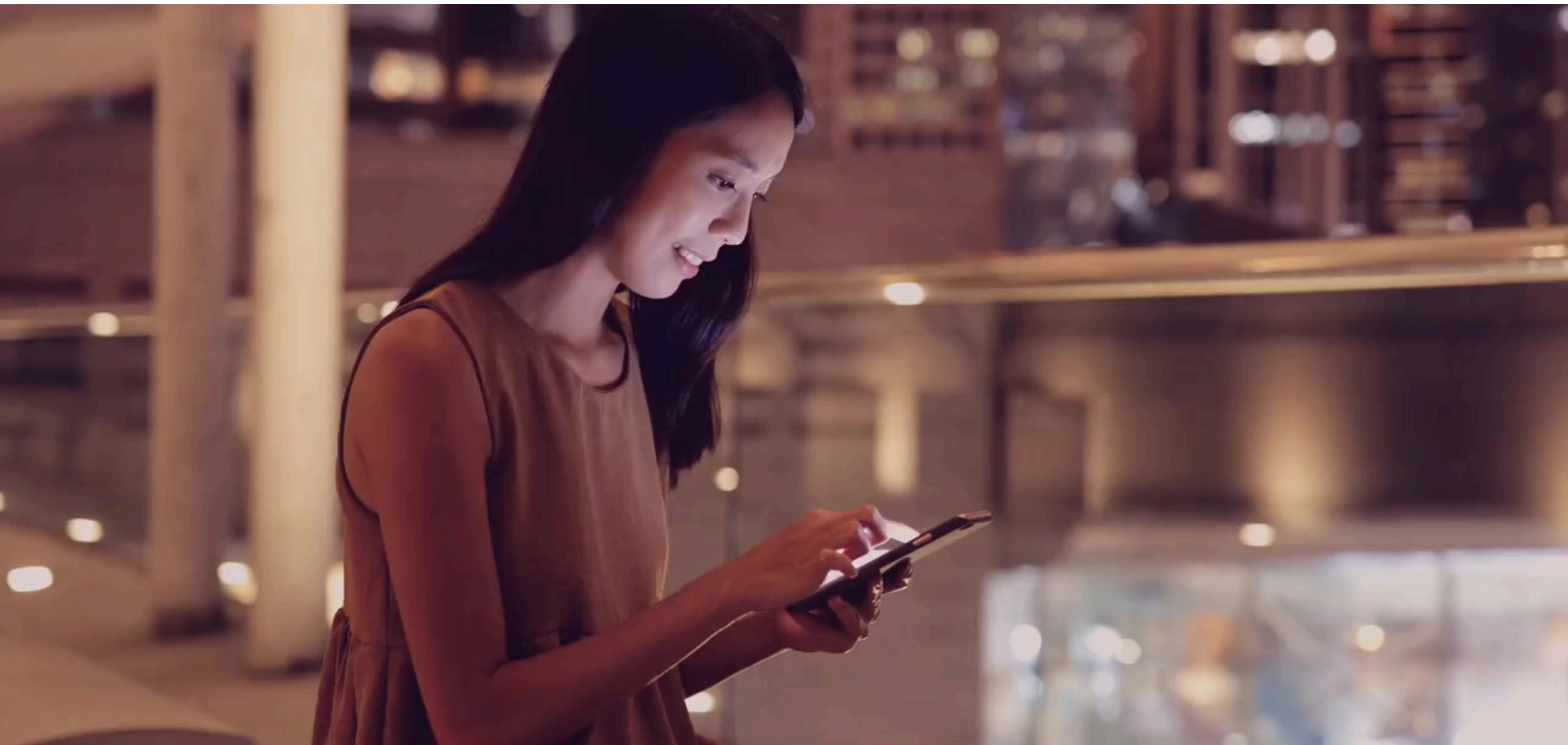
more

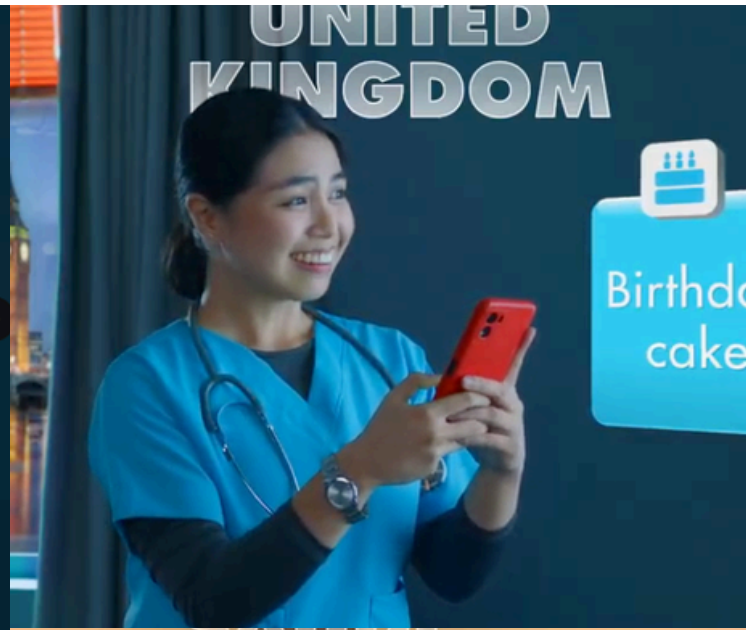
IMMEDIATE

It has simply become

more

DIGITAL





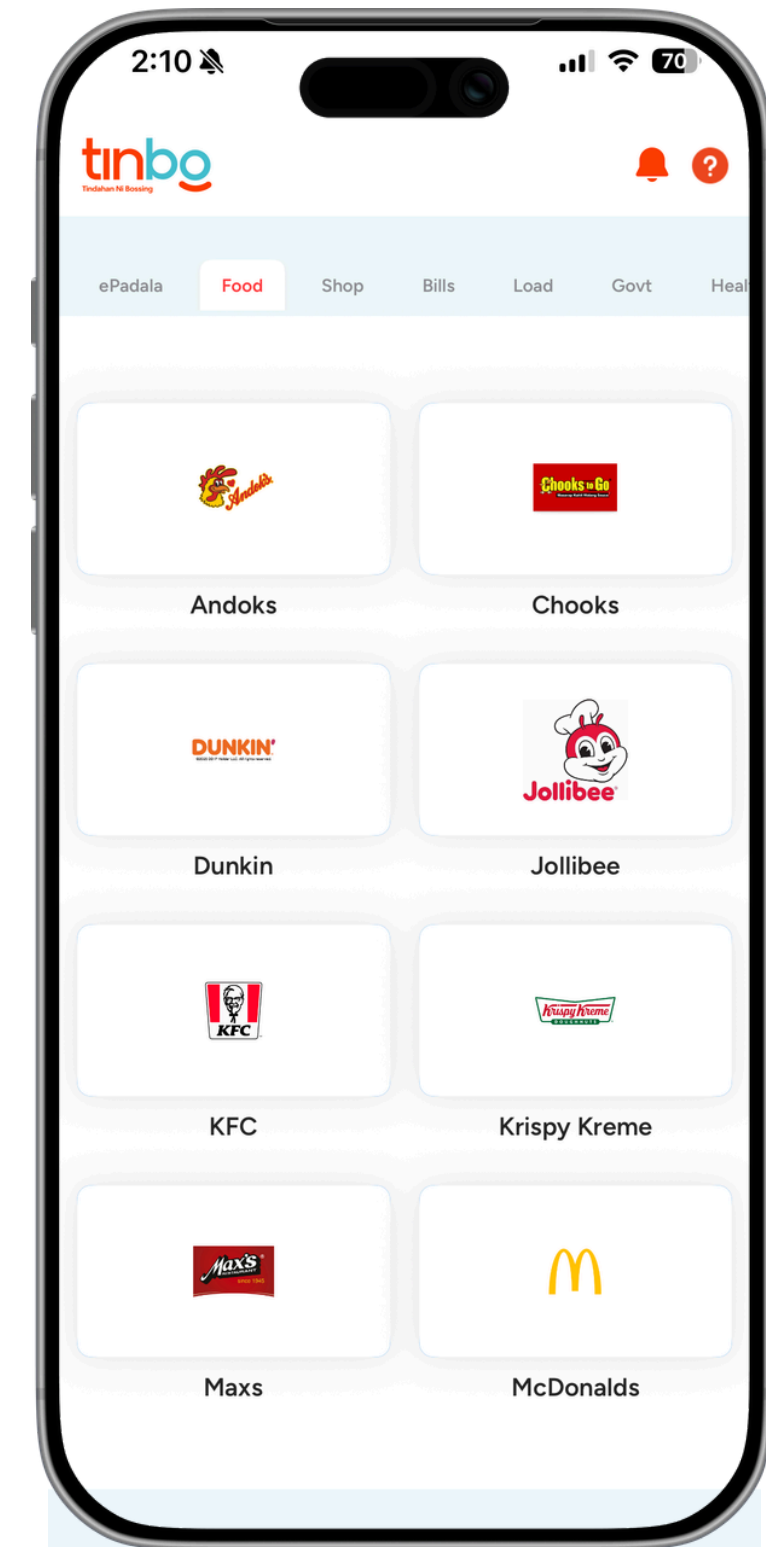
every **moment** that matters

ramdam

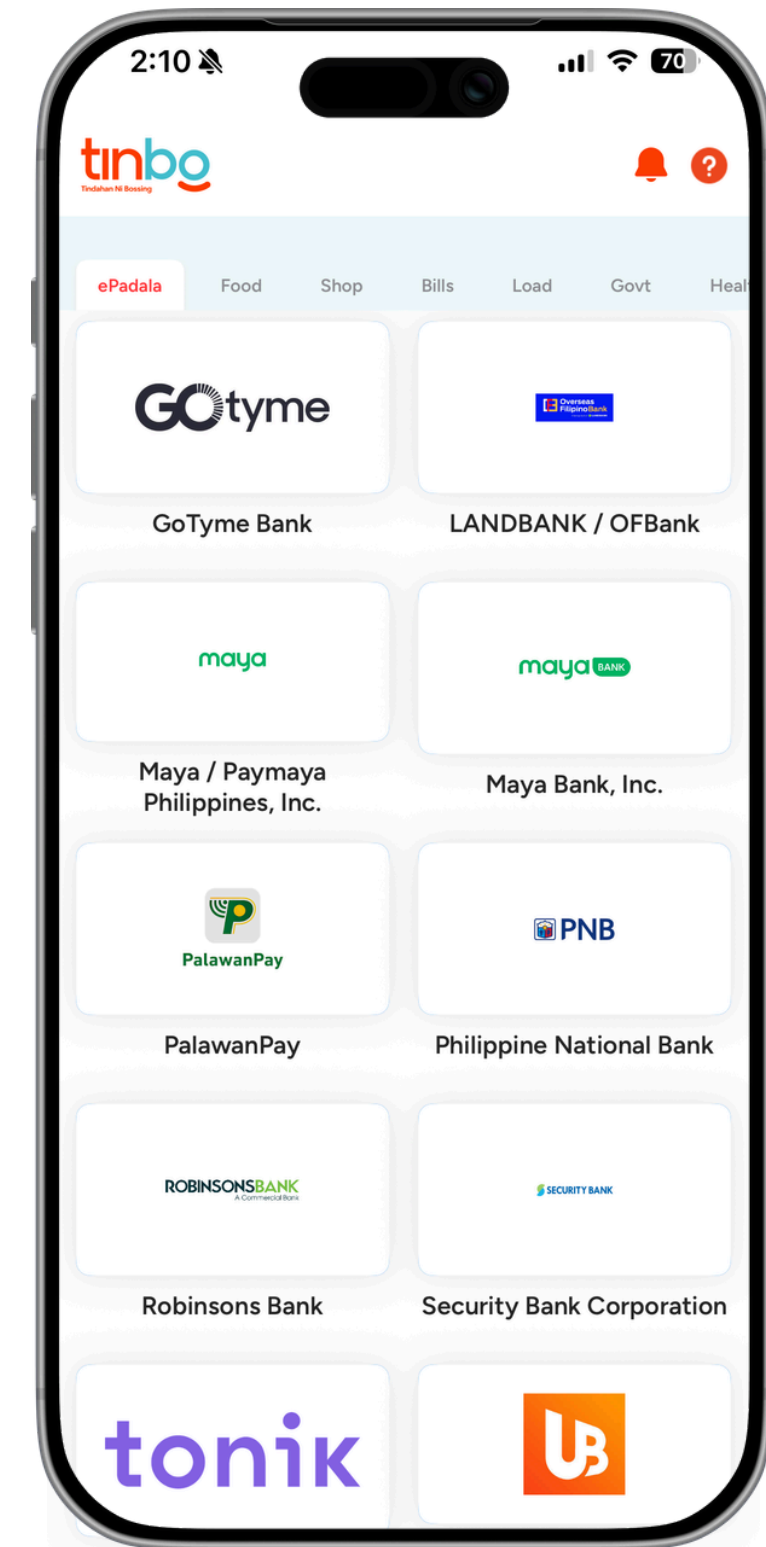
r e a l a u d i e n c e m o m e n t s d i g i t a l a d s m a n a g e m e n t

ramdam ka sa tinbo
Tindahan Ni Bossing

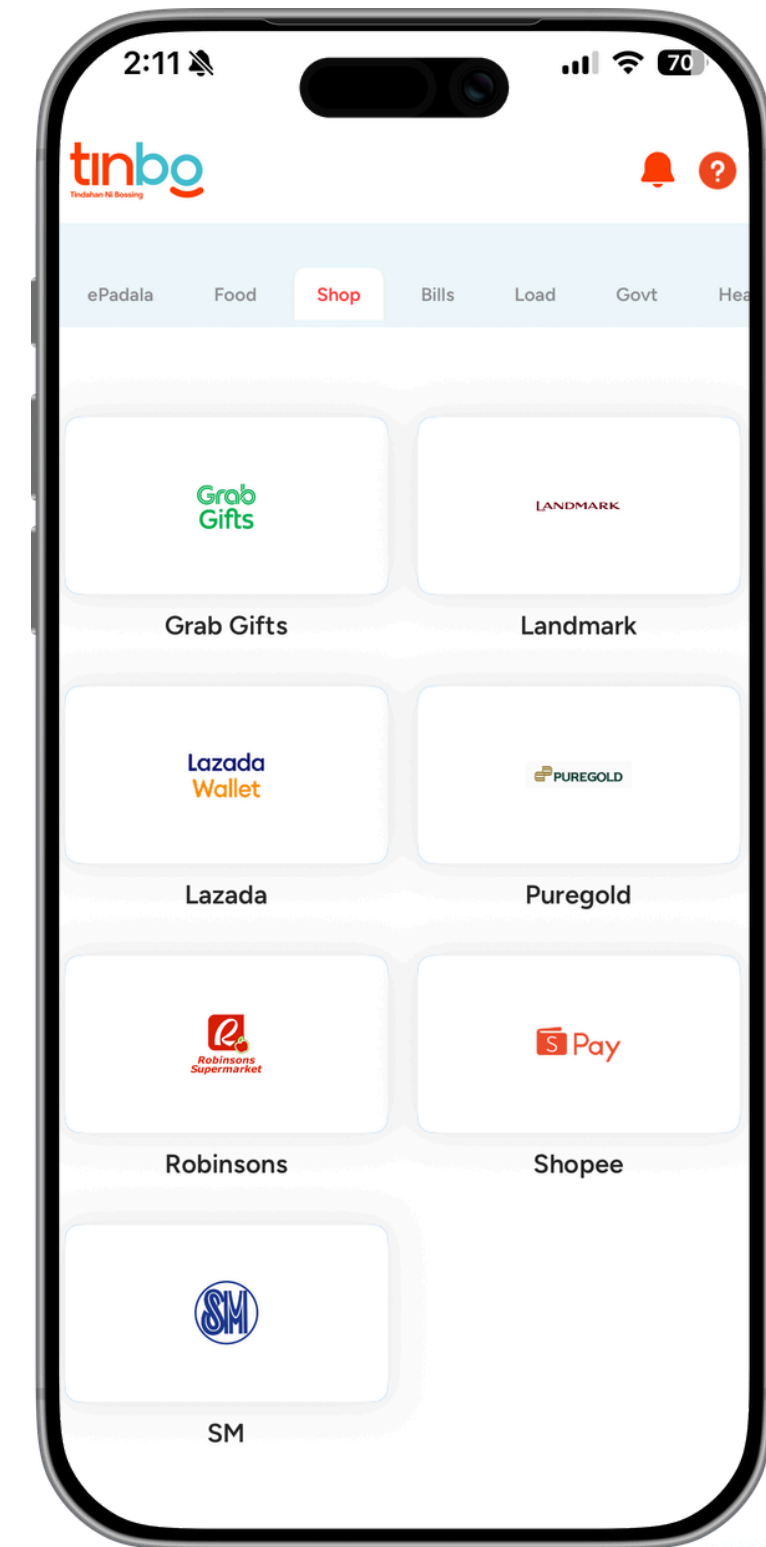
ramdam ang busog

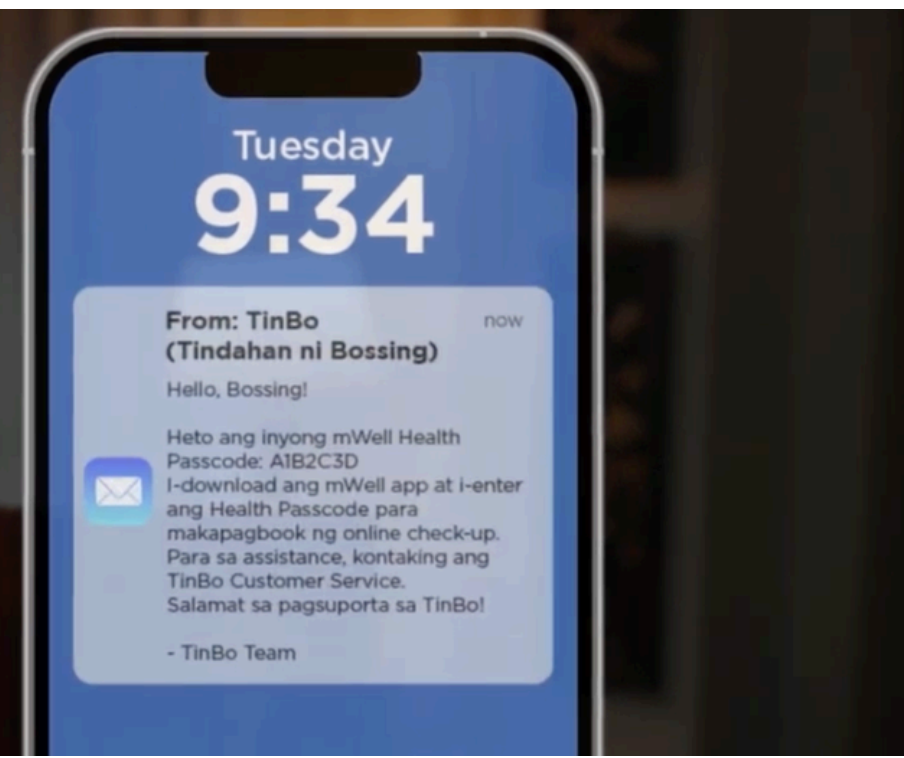
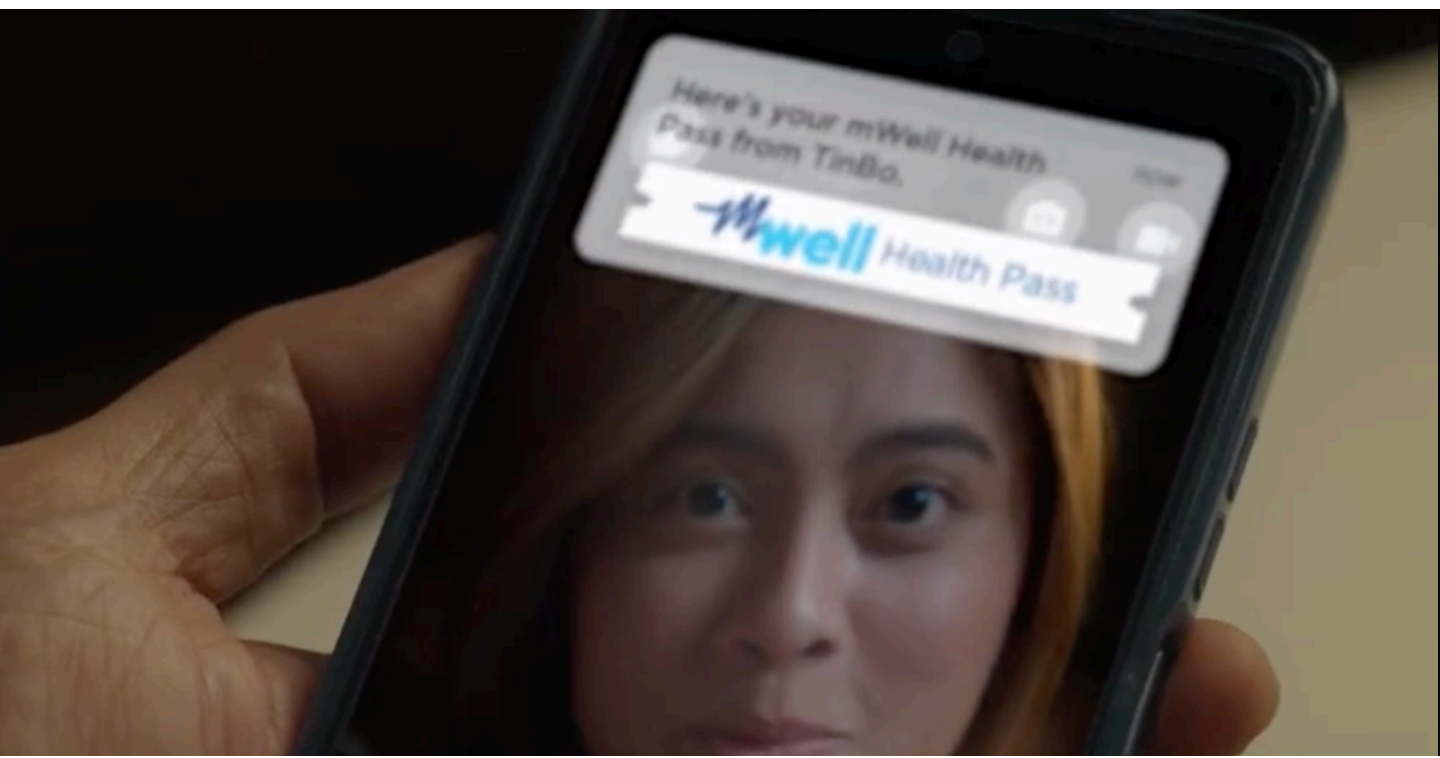
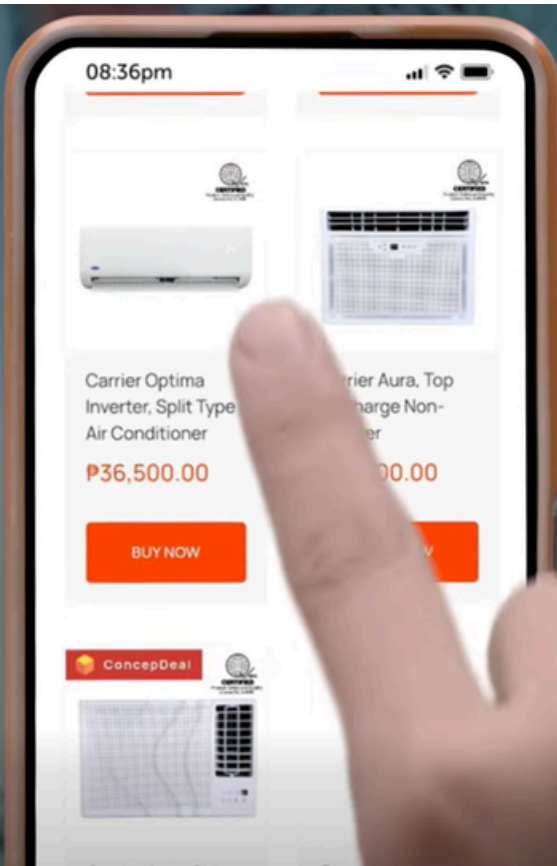
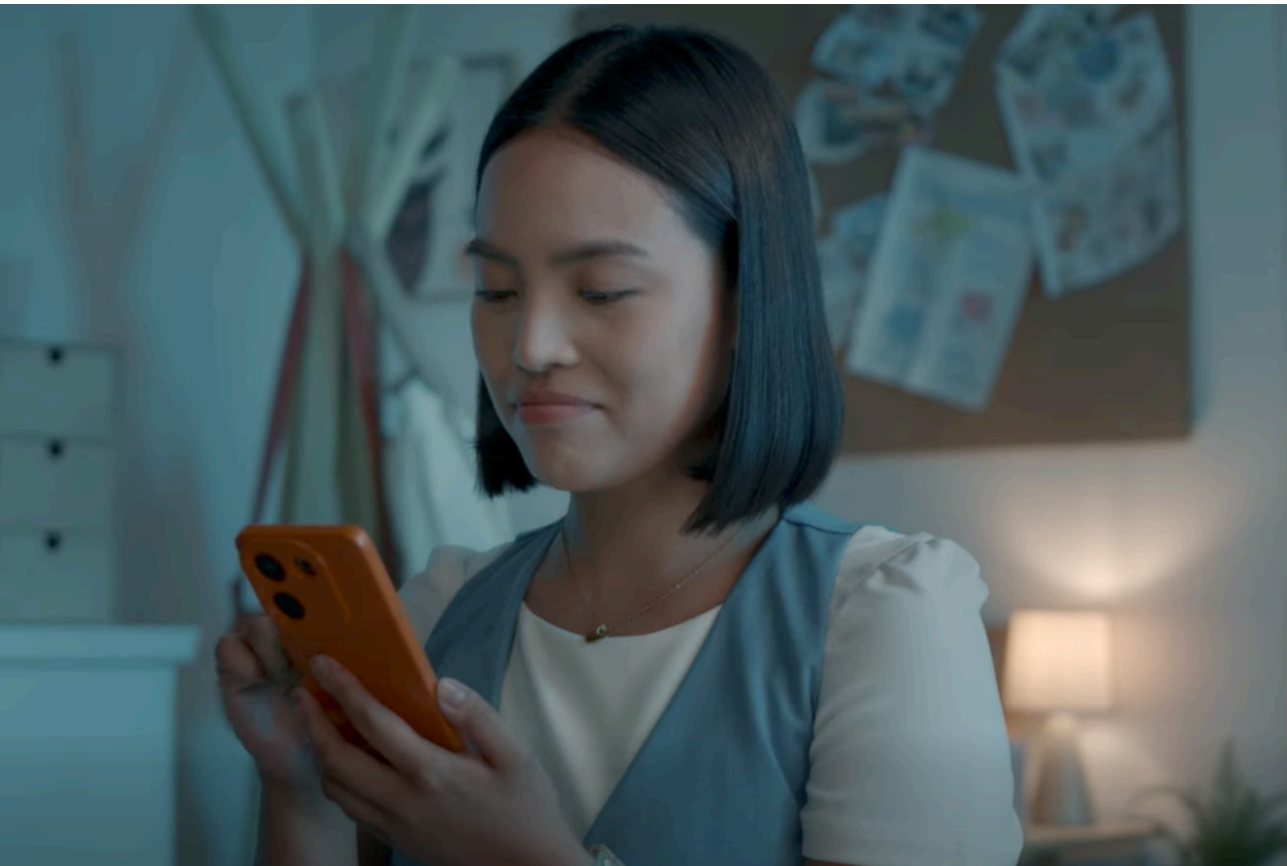


ramdam ang padala



ramdam ang regalo



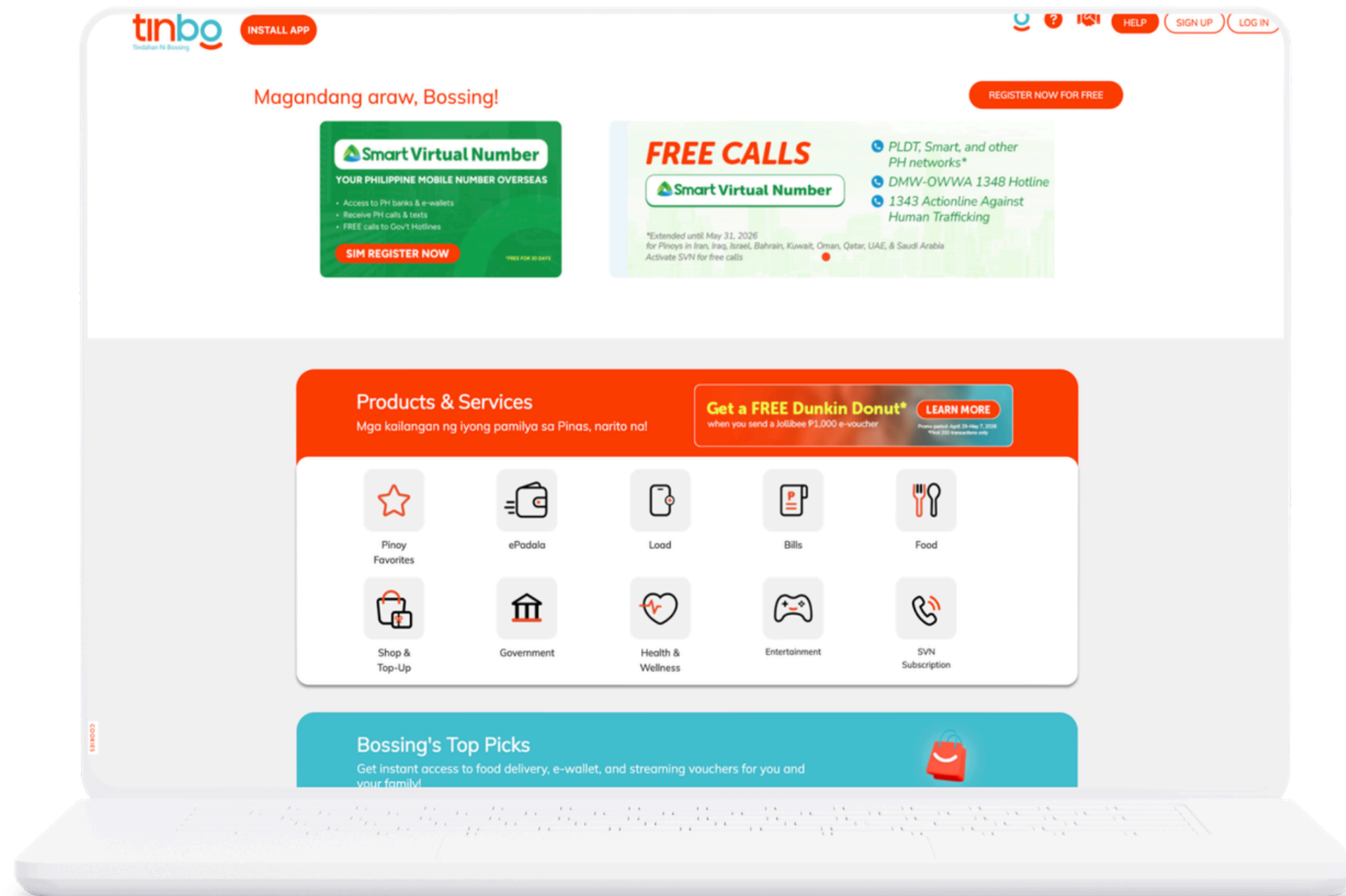
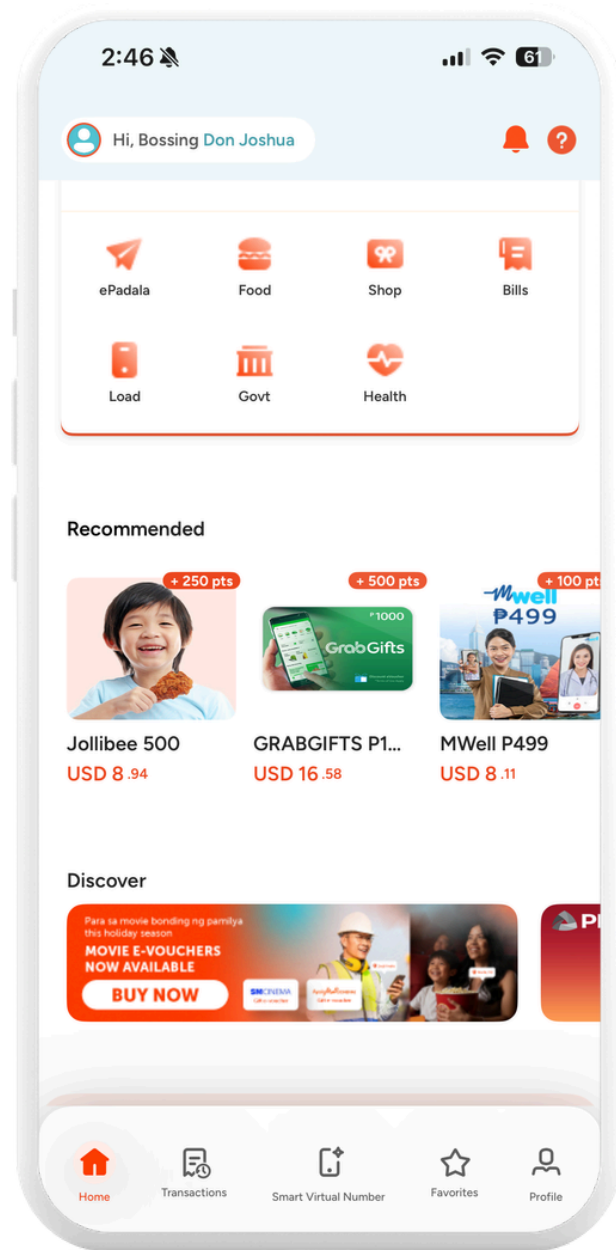


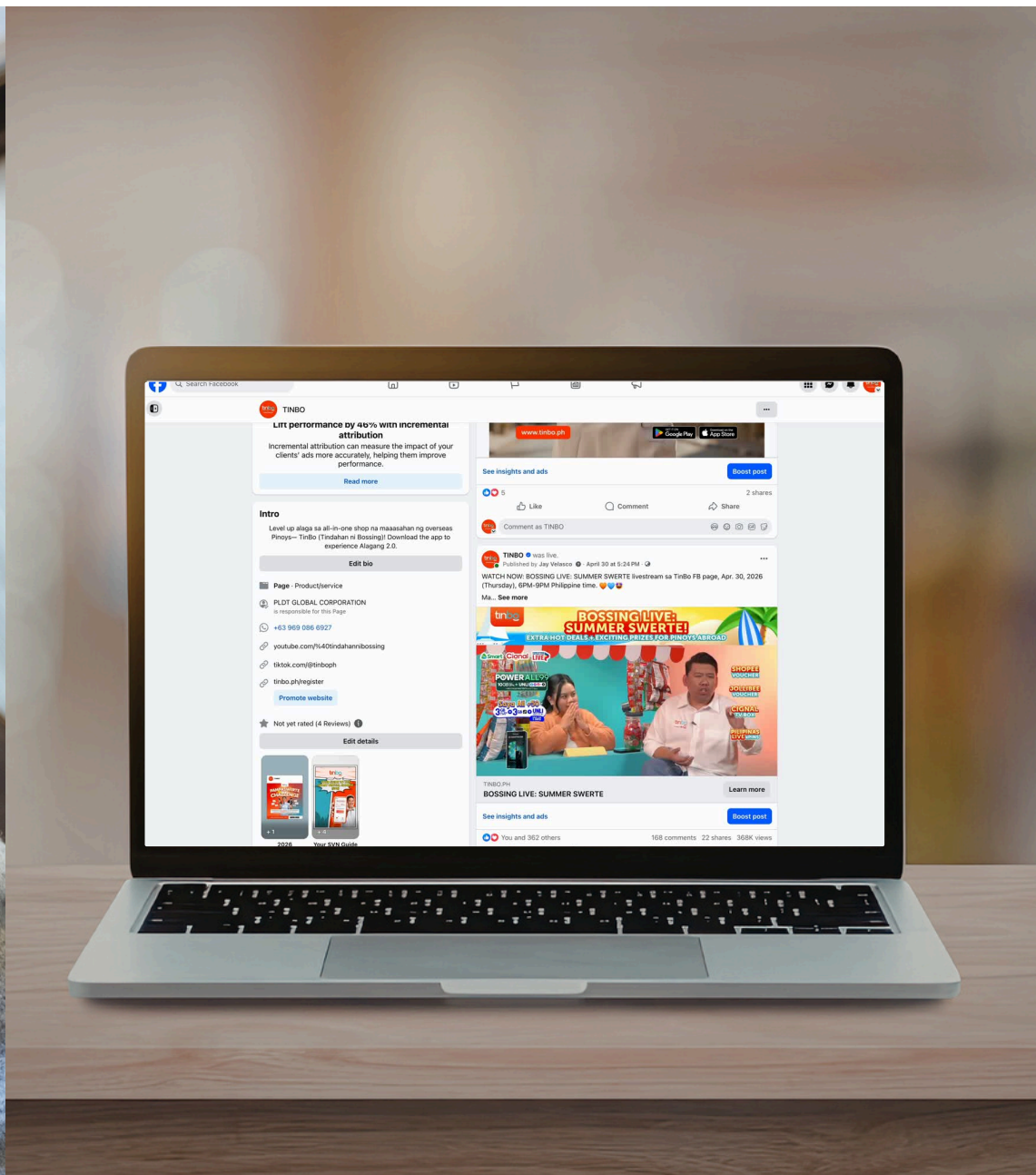
ofw moments



ofw ecosystem

valid identities
real transactions
true ofw behavior

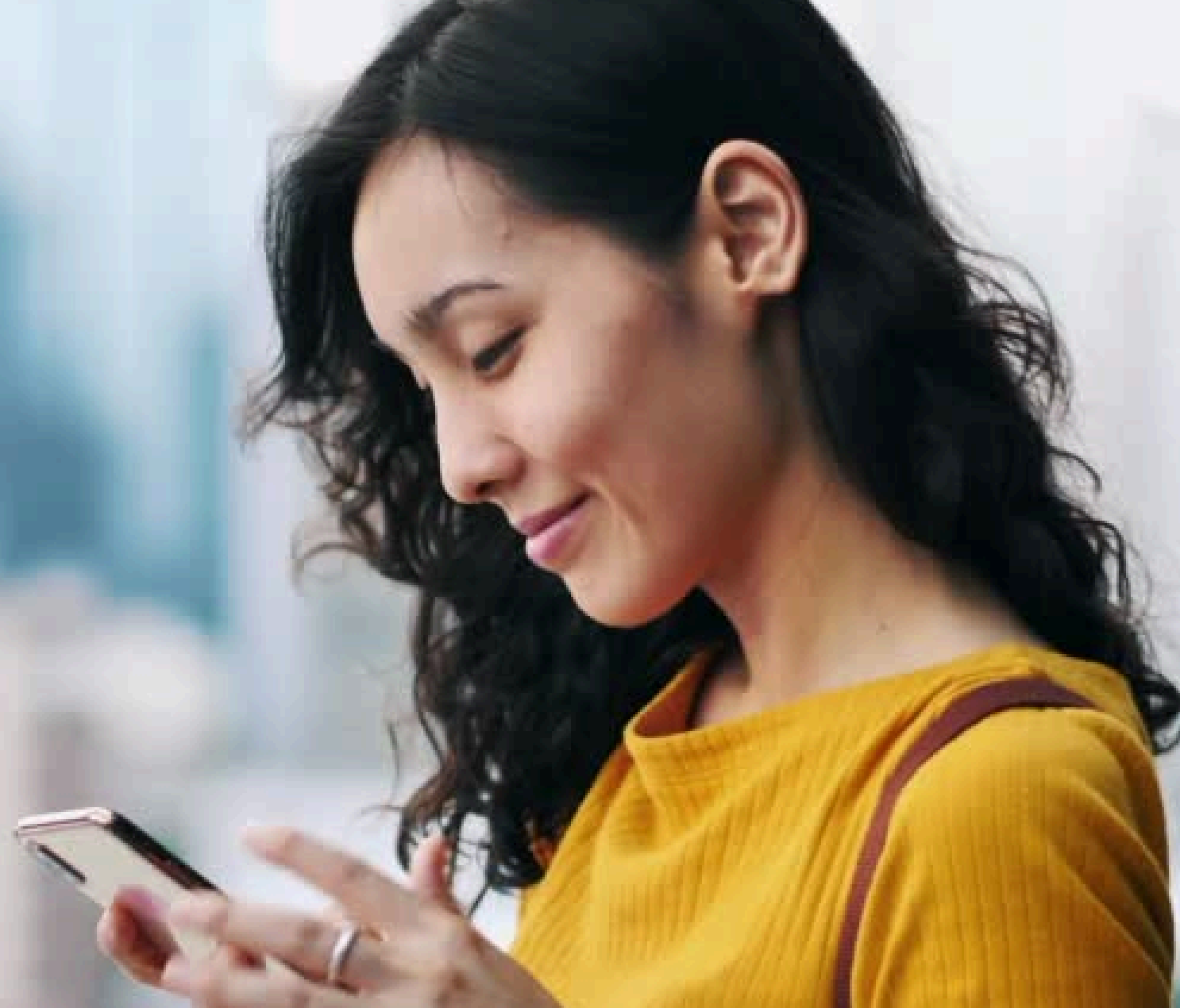




awareness
engagement
conversion

purchase

emotion
action



tinbo

Kapag birthday na ni Honey, send shopping e-vouchers

Pay Lazada Wallet SM

e-voucher sent

tinbo

Mas Maalaga sa 2026

Mas bubusugin sa alaga ang pamilya

Padalhan sila ng food e-vouchers via TinBo

Jollibee DUNKIN' Kung Krumi McDonald's Jollibee AND MORE!

DOWNLOAD TINBO, REGISTER, & SEND!

GET IT ON Google Play Download on the App Store

tinbo

Dahil sa padala mo, kakayanin nila ang mga hamon.

ePadala received

Send ePADALA cash-in vouchers to your family in the Philippines

maya GCash GOtyme BDO BPI Overseas FilipinoBank AND MORE!

24/7 via the TinBo app & website | Direct to PH bank account & e-wallet | Available in Hong Kong, Saudi Arabia, Singapore, UAE, & US

tinbo

Mas maalaga sa 2026

Mas mag-eejoy ngayong taon

Buy streaming & gaming PINs via TinBo

Available streaming & gaming e-vouchers

PILIPINAS LIVE VMX viva one UniPin

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business goals

ramdam



The marketplace built for **OFWs**



emotion . connection . transaction



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Digital Ads Management

UNDERSTANDING THE OFW MARKET

SYNC CITY '26





SYNC CITY '26

REACHING FILIPINOS WORLDWIDE